

GET YOUR EVENT ON TV...

ON

**THE BEST YOU TV**



Live events

NOWADAYS  
**REQUIRE MORE**

Live events

MUST ALSO  
**BE ONLINE**

AND ON  
FACEBOOK, YOUTUBE...



# PLUS TV

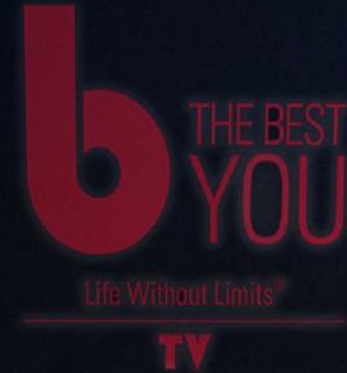
TV DOES NOT REPLACE YOUR  
CURRENT MARKETING, IT'S AN

**ADDITIONAL  
TOOL**

Remember

PEOPLE WATCH  
WHAT THEY WANT  
TO WATCH

AND WHEN THEY WANT TO WATCH IT



NETFLIX, APPLE TV, DISNEY,  
ROKU, AND AMAZON

# KNOW THIS

NETFLIX    apple tv+    Disney+    Roku    fire tv



P.D NEEDS TO  
REPLICATE WHAT  
**THE MUSIC AND  
SPORTS INDUSTRY**  
HAVE BEEN DOING  
FOR DECADES.

FIND WAYS TO  
GENERATE MORE SPONSORS,  
MORE EXPOSURE,  
MORE SALES...

**THROUGH TV**



THE ANSWER IS

**THE BEST YOU TV**

THINK  
LONG TERM

TARGET OVER

350  
MILLION  
PEOPLE

PLUS 900 MILLION ON IOS



YOUR EVENT WILL BE  
**AS VALID TODAY**

AS IT WILL BE IN SIX MONTHS...  
A YEAR..

# WHAT WE OFFER

Live

# STREAM YOUR EVENT ON TV LIVE

INSERT COMMERCIALS

QR CODES + CALL  
TO ACTION

GIVE PEOPLE THE ABILITY  
TO WATCH YOUR EVENT  
FORM THE COMFORT OF  
THEIR HOMES





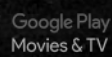
On-Demand

# AVAILABLE ON DEMAND FOR A YEAR

ONCE THE EVENT IS  
FINISHED (24-48  
HOURS LATER) IT WILL  
BE AVAILABLE ON  
DEMAND FOR A YEAR.

WITH ENGAGING  
COMMERCIALS.

QR CODES WITH A CALL TO  
ACTION.



Campaign

# TARGETED CAMPAIGN ON ROKU (60 MILLION SUBSCRIBERS)

CPC - CPM CAMPAIGN

TARGETING AGE,  
GENDER, PROFESSION  
AND LOCATION

**ROKU**

**START NOW**

**GET IN TOUCH TODAY**

INFO@THEBESTYOU.CO  
WWW.THEBESTYOU.TV

